



## STEAM SUMMARY 2019 CITY AND COUNTY OF SWANSEA

Total economic impact of tourism £M	461.48
% change on 2018 (£'s 2019)	0.6%

Total visitor days (Millions)	8.37
% change on 2018	0.4%
Staying visitor days (Millions)	5.25
% change on 2018	1.6%

Total visitor numbers (Millions)	4.74
% change on 2018	-0.7%
Number of staying visitors (Millions)	1.62
% change on 2018	1.0%
Number of day visitors (Millions)	3.12
% change on 2018	-1.6%

Number of FTE jobs supported by tourism spend	5,897
% change on 2018	2.5%