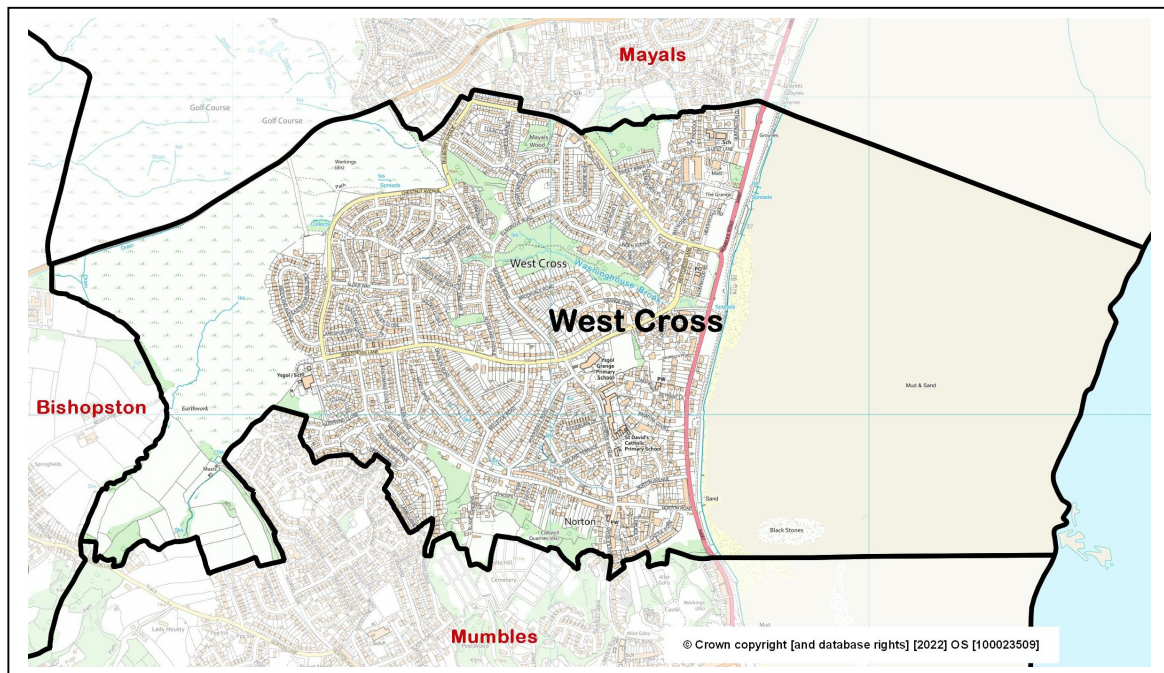


## WEST CROSS WARD PROFILE

*Information, Research & GIS (Strategic Delivery Unit), July 2023*

**Councillors (Electoral vote, May 2022):** Rebecca Foggarty (Labour – 1,241); Sara Keeton (Labour – 1,152). **Turnout = 47%. Electorate: 4,680.**



- **Location:** Approximately 6 kilometres south-west of the city centre, consisting of the localities of West Cross, Norton and Newton (north part).
- **Adjacent Wards:** Mayals, Mumbles, Bishopston.
- **Electoral Ward Review 2022:** Changed – part of the ward boundary between West Cross and the new Mumbles electoral ward has been amended.
- **Constituency Area (Welsh Government / UK Parliament):** Gower.
- **Population** (Office for National Statistics rounded estimate, 2021 Census): 5,700.
- **Area:** 2.3 sq. km. **Population Density:** 2,463 people per sq. km (ONS, 2021)
- **Employment** (former ward, ONS workplace estimate, 2021): 600. Major employers: Swansea Council (schools, community facilities), local businesses.

## Ward features, facilities and localities:





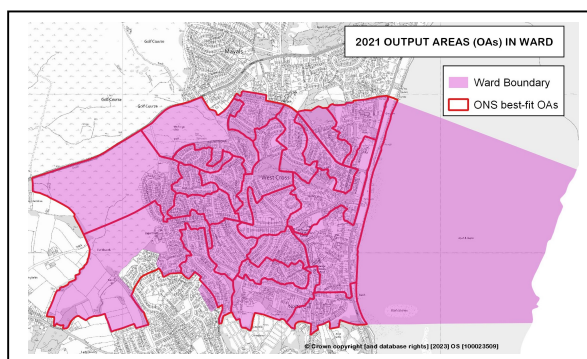
## ABOUT THE WARD

West Cross developed initially in the late 19th century with further high status housing built during the inter-war years. The general pattern of private housing development in West Cross has been westwards inland from the coast, with housing built at the edges of Clyne Common particularly in recent years. Unusually for the south-western suburbs of Swansea, there is also a relatively high proportion of local authority built homes, mostly from the post-1960 period. However, from the 1980s a number of Council properties were sold to occupiers under 'right to buy' legislation. A high proportion of Council properties to rent within the area are flats, with many let to pensioners.

## POPULATION AND HOUSEHOLD STATISTICS

### Population estimates (2021 Census)

Population	West Cross		Swansea
	Total	%	%
Aged: 0-4	236	4.1	4.8
5-15	640	11.2	12.2
16-24	469	8.2	13.0
25-44	1,124	19.6	24.2
45-64	1,508	26.3	25.3
65-74	823	14.4	10.8
75+	923	16.1	9.7
<b>Total</b>	<b>5,723</b>	<b>100</b>	<b>100</b>
Female	3,009	52.6	50.7
Male	2,714	47.4	49.3



Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the map above.

### Summary

- 13th smallest ward population in Swansea, but 8th highest population density (2021).
- Lower proportions of young children (aged 0-4 years) and people aged 16-44 years.
- Higher percentages of people over 45, especially those aged 65+.
- Higher proportions of people born in the UK and with higher level qualifications.
- Higher percentages of semi-detached housing and flats.
- Higher than average proportions of households both owned outright and rented from the Council.
- Higher proportion of economically inactive adults, especially people who are retired.

## Population characteristics

People:	West Cross	%	Swansea %
born in the UK	5,359	93.6	90.6
born outside UK	367	6.4	9.4
in non-white ethnic group	293	5.1	8.6
able to speak Welsh (aged 3+)	626	11.2	11.2
in good health	4,374	76.4	78.7
disabled under the Equality Act	1,387	24.2	22.4
with Level 4+ qualifications (aged 16+)	1,924	39.7	32.8
with no qualifications (aged 16+)	784	16.2	18.9

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

## Household composition

	West Cross	%	Swansea %
<b>Total households / (Average Household Size)</b>	<b>2,762</b>	(2.05)	(2.22)
<b>Composition: One person: Age 66+</b>	604	21.9	14.5
Other	473	17.1	19.9
<b>Single family household: All aged 66+</b>	378	13.7	9.5
Married or civil partnership couple	678	24.5	26.8
Cohabiting couple family	231	8.4	10.4
Lone parent family	321	11.6	12.6
Other single family household	8	0.3	0.7
<b>Other household types</b>	69	2.5	5.6

Source: 2021 Census, ONS (Table TS003).

## HOUSING: Type and Tenure

Household accommodation type	West Cross	%	Swansea %
Detached	634	23.0	24.0
Semi-detached	1,148	41.6	34.5
Terraced (incl. end terrace)	450	16.3	25.4
Flat, maisonette or apartment	528	19.1	15.9
Caravan or other mobile/temporary	1	0.0	0.2

Tenure	West Cross	%	Swansea %
<b>Households: Owned: Outright</b>	1,228	44.5	35.4
Owned with a mortgage or loan	651	23.6	26.9
<b>Households: Rented: Social rented; from Council</b>	520	18.8	11.7
Social rented; Other (incl. Housing Association)	60	2.2	7.4
Private rented	288	10.4	18.0
Other (incl. Shared ownership, Living rent free)	14	0.5	0.6

Source: 2021 Census, ONS (Tables TS044, TS054).

## ECONOMIC ACTIVITY

People aged 16 and over:	West Cross	%	Swansea %
<b>Economically Active</b>	<b>2,235</b>	<b>46.1</b>	<b>54.3</b>
Employees: Part-time and Full-time	1,707	35.2	42.2
Self-employed	332	6.8	6.4
Unemployed	107	2.2	2.5
Economically active student	89	1.8	3.3
<b>Economically Inactive</b>	<b>2,615</b>	<b>53.9</b>	<b>45.7</b>
Retired	1,781	36.7	23.9
Student	259	5.3	8.4
Looking after home or family	167	3.4	4.2
Long-term sick or disabled	299	6.2	6.3
Other	109	2.2	2.9

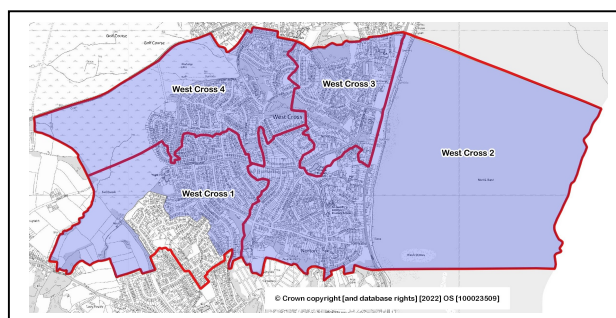
Source: 2021 Census, ONS (Table TS066).

## WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – in this profile, the area consists of four LSOAs.

Highest index and domain rankings (Wales):

- West Cross 3 – Employment (1st decile), Income (2nd decile), Overall index (3rd decile).
- West Cross 4 – Employment (2nd decile), Income (3rd decile).
- West Cross 2 – Physical Environment (3rd decile).



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
WC1	143	1893	139	1807	140	1803	130	1689	145	1873	142	1862	109	1561	121	1650	108	1533
WC2	120	1750	114	1592	108	1458	132	1727	123	1728	143	1869	125	1692	136	1787	19	540
WC3	41	461	33	287	19	141	48	598	81	1163	71	1064	95	1365	66	862	133	1716
WC4	47	591	38	392	32	363	67	797	50	649	53	888	63	995	81	1106	141	1783

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

**Note:** The content in this profile will be developed as further ward data becomes available.

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