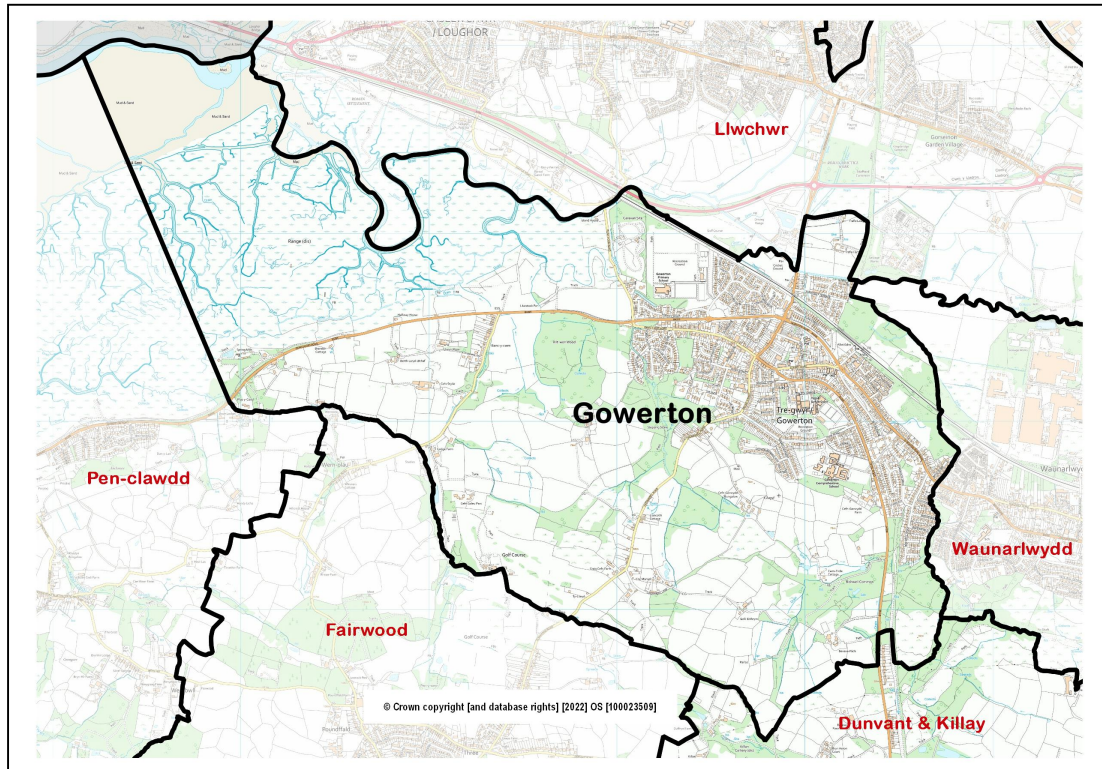


Mae'r ddogfen hefyd ar gael yn Gymraeg / This document is also available in Welsh

Councillors (Electoral vote, May 2022): Sue Jones (Independent – 1,044); Dai Jenkins (Labour – 624). *Turnout = 43.64%. Electorate: 3,960*



- **Location:** Approximately 6.4 kilometres north-west of the city centre.
- **Adjacent Wards:** Llchwyr, Waunarwydd, Dunvant & Killay, Fairwood, Pen-clawdd.
- **Electoral Ward Review 2022:** No change.
- **Constituency Area (Welsh Government / UK Parliament):** Gower.
- **Population (Office for National Statistics rounded estimate, 2021 Census):** 4,900.
- **Area:** 7.6 sq. km. **Population Density:** 648 people per sq. km (ONS, 2021)
- **Employment (former ward, ONS workplace estimate, 2021):** 1,250. Major employers: Swansea Council (schools), local centre businesses.

Ward features, facilities and localities:



ABOUT THE WARD

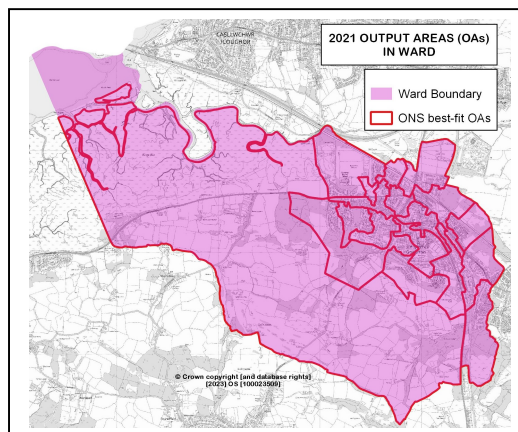
Gowerton grew during the late 19th and early 20th centuries with the expansion of coal mining in the area and opening of the Elba Steel Works in 1872. Housing development took place at this time, mainly in the form of traditional terraced properties. Larger semi-detached housing was developed during the inter war period, while post World War II has seen the development of semi-detached and detached housing estates as the settlement has become a popular suburb of Swansea.

Recent years have seen significant housing development on large brownfield sites – in the early 1990s on the site of the former Elba Steel Works; and since then the redevelopment of the Old Cattle Market. An above average proportion of houses are detached and owned.

POPULATION AND HOUSEHOLD STATISTICS

Population estimates (2021 Census)

Population	Gowerton		Swansea
	Total	%	%
Aged: 0-4	215	4.3	4.8
5-15	598	12.1	12.2
16-24	518	10.5	13.0
25-44	1,079	21.8	24.2
45-64	1,482	30.0	25.3
65-74	588	11.9	10.8
75+	467	9.4	9.7
Total	4,947	100	100
Female	2,533	51.2	50.7
Male	2,414	48.8	49.3



Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the above map.

Summary

- 12th smallest ward population in Swansea, and 12th lowest population density (2021).
- Relatively high proportion of people aged 45-64 years.
- Lower percentage of people aged 16-44 years.
- Slightly higher proportions of people born in the UK, able to speak Welsh, in good health and with level 4+ qualifications.
- Larger percentage of married or civil partnership couple households.
- Below average proportions of households in rented tenures (social / private).
- Larger percentage of adults economically active and employees, although slightly higher proportion also retired.

Population characteristics

People:	Gowerton	%	Swansea %
born in the UK	4,754	96.1	90.6
born outside UK	192	3.9	9.4
in non-white ethnic group	177	3.6	8.6
able to speak Welsh (aged 3+)	569	11.8	11.2
in good health	4,045	81.8	78.7
disabled under the Equality Act	989	20.0	22.4
with Level 4+ qualifications (aged 16+)	1,487	36.0	32.8
with no qualifications (aged 16+)	615	14.9	18.9

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

Household composition

	Gowerton	%	Swansea %
Total households / (Average Household Size)	2,122	(2.32)	(2.22)
Composition: One person: Age 66+	291	13.7	14.5
Other	311	14.7	19.9
Single family household: All aged 66+	240	11.3	9.5
Married or civil partnership couple	712	33.6	26.8
Cohabiting couple family	208	9.8	10.4
Lone parent family	265	12.5	12.6
Other single family household	9	0.4	0.7
Other household types	86	4.1	5.6

Source: 2021 Census, ONS (Table TS003).

HOUSING: Type and Tenure

Household accommodation type	Gowerton	%	Swansea %
Detached	788	37.1	24.0
Semi-detached	815	38.4	34.5
Terraced (incl. end terrace)	394	18.6	25.4
Flat, maisonette or apartment	125	5.9	15.9
Caravan or other mobile/temporary	0	0.0	0.2

Tenure	Gowerton	%	Swansea %
Households: Owned: Outright	846	39.8	35.4
Owned with a mortgage or loan	749	35.3	26.9
Households: Rented: Social rented; from Council	143	6.7	11.7
Social rented; Other (incl. Housing Association)	48	2.3	7.4
Private rented	329	15.5	18.0
Other (incl. Shared ownership, Living rent free)	8	0.4	0.6

Source: 2021 Census, ONS (Tables TS044, TS054).

ECONOMIC ACTIVITY

People aged 16 and over:	Gowerton	%	Swansea %
Economically Active	2,445	59.2	54.3
Employees: Part-time and Full-time	1,993	48.3	42.2
Self-employed	282	6.8	6.4
Unemployed	70	1.7	2.5
Economically active student	100	2.4	3.3
Economically Inactive	1,684	40.8	45.7
Retired	1,076	26.1	23.9
Student	206	5.0	8.4
Looking after home or family	141	3.4	4.2
Long-term sick or disabled	174	4.2	6.3
Other	87	2.1	2.9

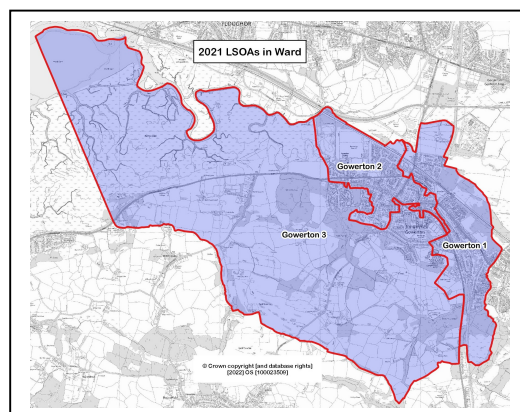
Source: 2021 Census, ONS (Table TS066).

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – in this profile, the area consists of three LSOAs.
- No LSOA ranks highly in respect of the overall index or any of the domains.

Highest index and domain rankings (Wales):

- Gowerton 3 – Health (4th decile), Income, Access to services, Community safety (5th decile).
- Gowerton 2 – Physical environment (5th decile).



LSOA	Overall index	Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment		
Gow1	117	1722	95	1403	111	1470	98	1330	119	1717	128	1728	129	1713	117	1630	74	1239
Gow2	98	1525	88	1200	86	1130	90	1140	104	1574	147	1893	88	1266	112	1525	51	939
Gow3	81	1147	73	929	78	967	62	749	90	1327	59	946	82	1212	65	861	105	1505

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked **1-148** (Swansea), **1-1909** (Wales).

Note: The content in this profile will be developed as further ward data becomes available.

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