THIS IS BUSINESS
What is Business Wales/ who is it for?

Welsh Government’s bilingual business support service, launched in January 2013 and refreshed in January 2016, to make it easier for

To access the information, advice and support they require to start and grow their businesses.
The BW service supports entrepreneurs and SMEs of all levels of growth aspirations in Wales.

Promoting and encouraging entrepreneurship in schools and FE/HE institutions

Supporting business start-ups and existing SMEs to grow and prosper.

O V E R V I E W
Business Wales is a service that provides impartial, independent support and advice to people starting, running and growing a business in Wales

Pan Wales service operating out of 4x regional hubs with local outreach centres

Experienced, specialist advisory teams

Workshop and Events

BUSINESS AIMS
Business Wales provides:

- General business advice,
- Information
- Signposting

6 specialist strands:

- Equality & diversity;
- Resource efficiency;
- International trade;
- Skills;
- Procurement;
- Mentoring.
Information Provision

- Library of relevant business materials and templates
- Information Factsheets
- Signposting to relevant support
- Funding opportunities
Business Wales offers a single point of contact for businesses and entrepreneurs to advice and support from public, private and voluntary sectors, and can be accessed online via http://businesswales.gov.wales and associated social media channels; the 03000 6 03000 helpline; and a network of offices located across Wales.
Case Study

The Optimist

Advice and support with writing a business plan
Support with identifying funding
Support with HR
Mentor
Support

1 – 1 with advisor

Workshops and Events:-

✔ Taking the Plunge
✔ Tax and Bookkeeping
✔ Understanding your customers
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