



## STEAM SUMMARY 2023 CITY & COUNTY OF SWANSEA

Total economic impact of tourism £M	608.82
% change on 2022 (£'s 2023)	5.1%

Total visitor days (Millions)	8.34
% change on 2022	7.6%
Staying visitor days (Millions)	5.21
% change on 2022	2.6%

Total visitor numbers (Millions)	4.67
% change on 2022	11.5%
Number of staying visitors (Millions)	1.55
% change on 2022	1.9%
Number of day visitors (Millions)	3.12
% change on 2022	17.0%

Number of FTE jobs supported by tourism spend	5,470
% change on 2022	5.4%