Our Corporate Plan Delivering for Swansea

Our Vision

A Safer, greener, smarter, fairer, healthier, richer Swansea

Our Values

People Focus

Working Together

Innovation

Our Priorities

Safeguarding Vulnerable People

Improving Pupil Attainment

A Vibrant and Viable City & Economy

Tackling Poverty

Building Sustainable Communities

The Outcomes that we want to achieve

- Improved understanding and awareness of safeguarding.
- People know how to report concerns.
- Those who work for and with the Council have safeguarding arrangements in place.
- Safeguarding arrangements are effective.
- Reduced incidents of domestic abuse and victims are supported well.
- Safeguarding is considered during service change and transformation.
- Our approach to safeguarding is informed by the UNCRC

- Improved primary and secondary school attendance rates.
- Improved pupil numeracy and literacy rates.
- Improved pupil education attainment.

- Redevelopment of the City Centre.
- Employment & training opportunities created.
- Improved city living opportunities.
- A Planning policy framework that supporting a vibrant & viable City and economy.
- New investment attracted from companies not currently located in Swansea.
- Progressing Strategic Housing and mixed use development site proposals.
- Extension of the tourist season and the tourism offer.

- Children have a good start in life - 2 and 3 year olds in the Flying Start programme reach expected development milestones.
- Children are not disadvantaged by poverty in education.
- Young people and adults are in employment, education or training.
- People receive the maximum benefits they are entitled to promptly.
- Investment to improve council housing, bringing wider economic and employment benefits.
- Preventing homelessness.

- More people are involved in local community activities that are important to them.
- Promote wellbeing and prevent people from requiring statutory services through early intervention.
- More people living at home or in the community instead of in residential care.
- People have equitable access to services to promote independence and quality of life.
- People are living in cohesive and resilient communities.
- Better engagement with the third sector.