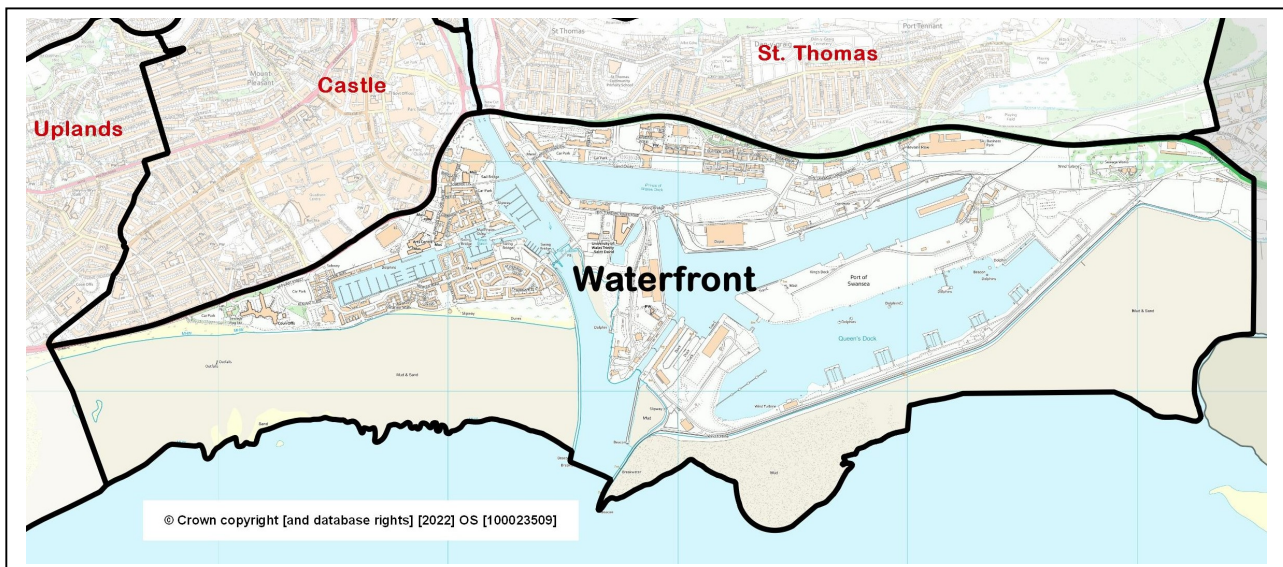


WATERFRONT WARD PROFILE

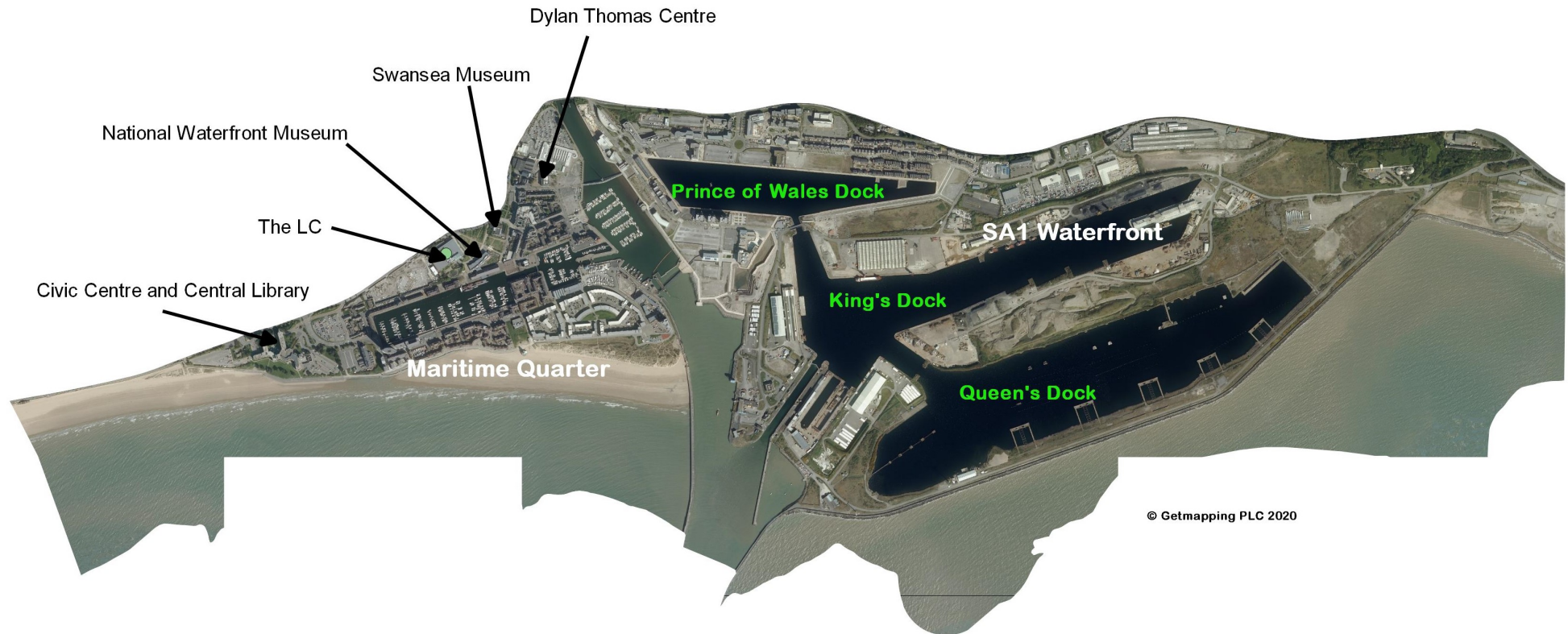
Information, Research & GIS (Strategic Delivery Unit), July 2023

Councillors (Electoral vote, May 2022): Sam Bennett (Liberal Democrat – 590).
Turnout = 37%. Electorate: 2,667.



- **Location:** Directly south and east of Swansea city centre, either side of the River Tawe, and consisting of the localities of Maritime Quarter and Swansea Docks (SA1 Swansea Waterfront).
- **Adjacent Wards (Swansea):** St Thomas, Castle, Uplands.
- **Electoral Ward Review 2022:** Changed – a new electoral ward, consisting of southern parts of the former Castle and St. Thomas electoral wards.
- **Constituency area (Welsh Government / UK Parliament):** Swansea East (part) and Swansea West (part).
- **Population** (Office for National Statistics rounded estimate, 2021 Census): 3,600.
- **Area:** 3.4 sq. km. **Population Density:** 1,062 people per sq. km (ONS, 2021)
- **Employment** (ONS workplace estimate, 2021): n/a (no equivalent). Major employers: Swansea Council (Civic Centre), LC, National Waterfront Museum, Swansea Arena, Sainsbury, Admiral Insurance, University of Wales Trinity St. David, Associated British Ports (ABP), Marina and SA1 Swansea Waterfront businesses.

Ward features, facilities and localities:



ABOUT THE WARD

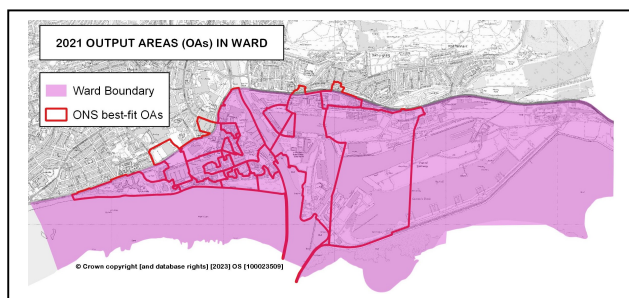
The Waterfront ward is located adjacent to Swansea city centre and docks, bounded by the A483 Oystermouth Road to its north and the Swansea Bay coastline. To the west of the River Tawe, the development of the Maritime Quarter from the 1980s created 1,000 new homes initially, largely in the form of apartments, followed more recently by the construction of residential units on Swansea Point and the Meridian Tower project.

East of the river, SA1 Swansea Waterfront is the marketing name given to the brownfield development area located in the northern part of Swansea Docks, mostly around the Prince of Wales Dock. SA1 is a mixed commercial and residential development, forecast to include over 2,000 new apartments and houses, together with the University of Wales Trinity Saint David Waterfront Campus, business and office space, institutional and community facilities, commercial leisure development and on-shore marina facilities. The area also contains Swansea's working port (ABP), with the capacity to handle vessels of up to 30,000dwt and offer berths and facilities for most types of cargo.

POPULATION AND HOUSEHOLD STATISTICS

Population estimates (2021 Census)

Population	Waterfront		Swansea
	Total	%	%
Aged: 0-4	72	2.0	4.8
5-15	108	3.0	12.2
16-24	771	21.4	13.0
25-44	1,161	32.2	24.2
45-64	832	23.1	25.3
65-74	388	10.8	10.8
75+	271	7.5	9.7
Total	3,603	100	100
Female	1,522	42.2	50.7
Male	2,081	57.8	49.3



Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the map above.

Summary

- 11th smallest ward population in Swansea, and 16th lowest population density (2021).
- Lower proportions of children aged 0-15 years.
- Higher percentages of people aged 16-24 and 25-44 years.
- Higher proportions of people born outside the UK, in non-white ethnic group and with higher level qualifications.
- Lowest average household size of Swansea's wards and very high proportion of one person (aged under 66) households.
- Significantly higher percentages of flats and private rented households.
- Higher proportions of economically active and inactive students.

Population characteristics

People:	Waterfront	%	Swansea %
born in the UK	2,616	72.6	90.6
born outside UK	986	27.4	9.4
in non-white ethnic group	819	22.8	8.6
able to speak Welsh (aged 3+)	286	8.0	11.2
in good health	2,847	79.1	78.7
disabled under the Equality Act	782	21.7	22.4
with Level 4+ qualifications (aged 16+)	1,662	48.6	32.8
with no qualifications (aged 16+)	507	14.8	18.9

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

Household composition

	Waterfront	%	Swansea %
Total households / (Average Household Size)	2,281	(1.52)	(2.22)
Composition: One person: Age 66+	291	12.8	14.5
Other	1,043	45.7	19.9
Single family household: All aged 66+	125	5.5	9.5
Married or civil partnership couple	299	13.1	26.8
Cohabiting couple family	239	10.5	10.4
Lone parent family	83	3.6	12.6
Other single family household	57	2.5	0.7
Other household types	144	6.3	5.6

Source: 2021 Census, ONS (Table TS003).

HOUSING: Type and Tenure

Household accommodation type	Waterfront	%	Swansea %
Detached	27	1.2	24.0
Semi-detached	68	3.0	34.5
Terraced (incl. end terrace)	262	11.5	25.4
Flat, maisonette or apartment	1,926	84.3	15.9
Caravan or other mobile/temporary	2	0.1	0.2

Tenure	Waterfront	%	Swansea %
Households: Owned: Outright	441	19.3	35.4
Owned with a mortgage or loan	317	13.9	26.9
Households: Rented: Social rented; from Council	100	4.4	11.7
Social rented; Other (incl. Housing Association)	381	16.7	7.4
Private rented	992	43.5	18.0
Other (incl. Shared ownership, Living rent free)	52	2.3	0.6

Source: 2021 Census, ONS (Tables TS044, TS054).

ECONOMIC ACTIVITY

People aged 16 and over:	Waterfront	%	Swansea %
Economically Active	1,828	53.4	54.3
Employees: Part-time and Full-time	1,297	37.9	42.2
Self-employed	189	5.5	6.4
Unemployed	141	4.1	2.5
Economically active student	201	5.9	3.3
Economically Inactive	1,594	46.6	45.7
Retired	656	19.2	23.9
Student	530	15.5	8.4
Looking after home or family	86	2.5	4.2
Long-term sick or disabled	243	7.1	6.3
Other	79	2.3	2.9

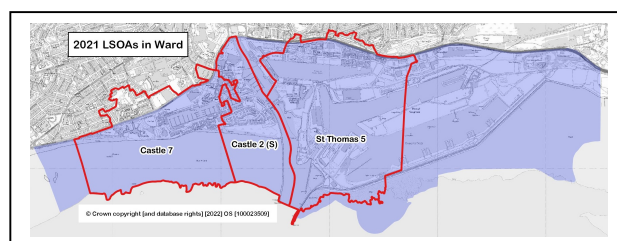
Source: 2021 Census, ONS (Table TS066).

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – in this profile, the area consists of three current LSOAs (but parts of four LSOAs in WIMD 2019).

Highest index and domain rankings (Wales):

- Castle 7W – Community Safety (1st decile), Physical Environment (2nd decile).
- Castle 7E – Community Safety (1st decile).
- St Thomas 5 – Health, Housing (2nd decile).



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
Cas2S	74	1034	90	1218	92	1184	102	1353	40	497	13	449	145	1844	37	424	17	515
Cas7E	79	1105	106	1536	100	1289	122	1622	46	577	14	479	123	1679	4	56	32	732
Cas7W	45	492	46	482	63	773	39	403	61	797	29	611	26	453	13	162	7	382
ST 5	43	484	48	535	53	661	34	341	34	449	55	901	19	277	46	607	33	780

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

Note: rankings for the 'Castle 7' LSOA are unavailable from WIMD 2019 but are reflected in the above table as 'Castle 7E' and 'Castle 7W' which were the LSOAs at that time. The 'St. Thomas 2' LSOA was split into two following the 2021 Census with 'St. Thomas 5' the southerly of the two new LSOAs created. The rankings for the 'St. Thomas 5' LSOA above are those for the former 'St. Thomas 2' LSOA.

Note: The content in this profile will be developed as further ward data becomes available.

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