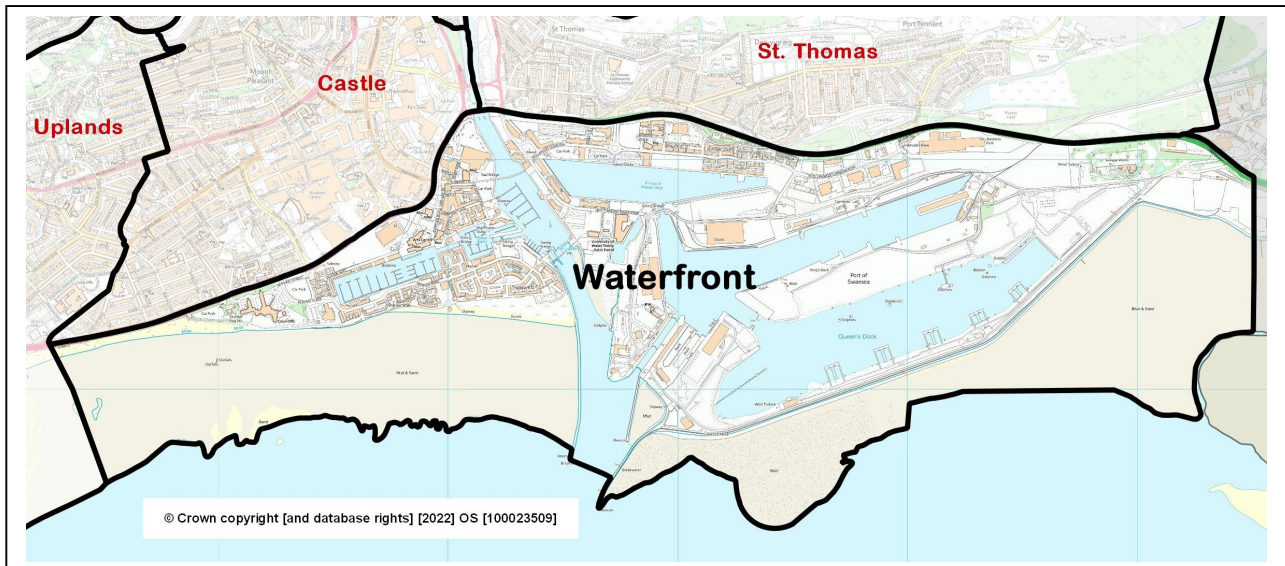


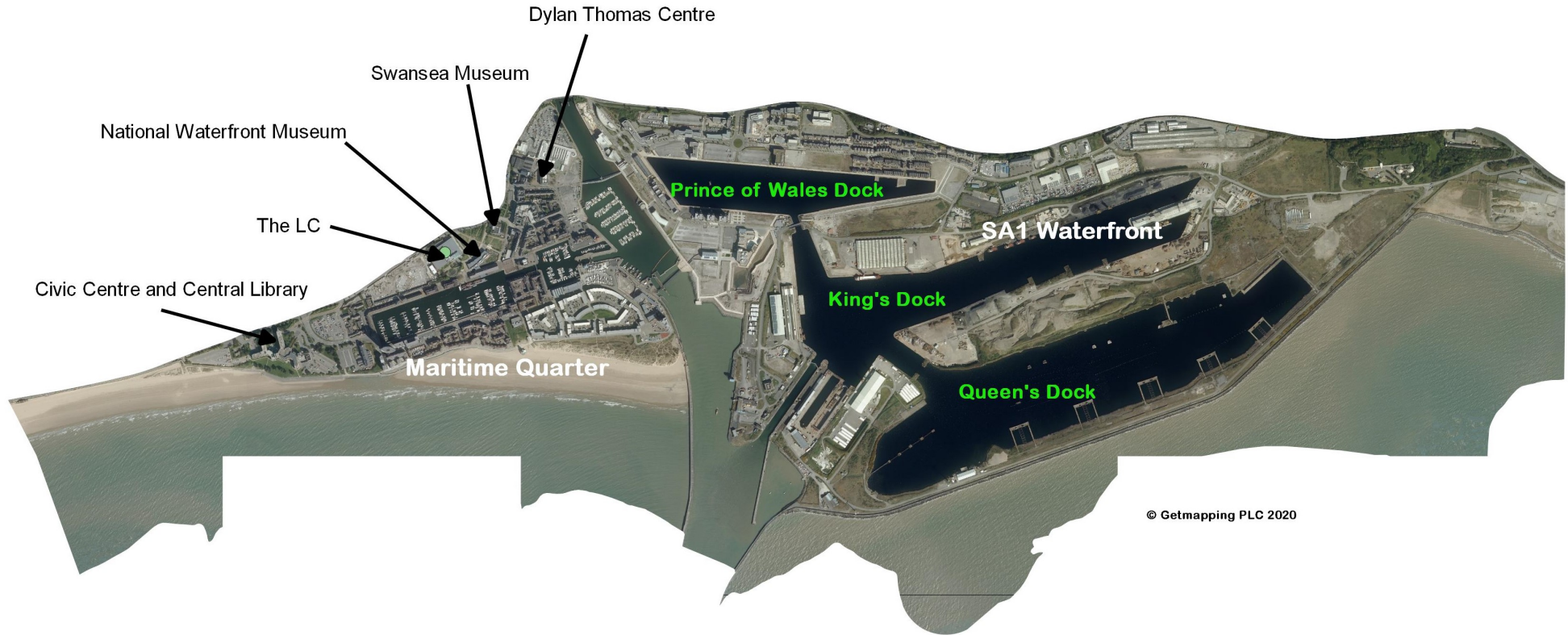
Mae'r ddogfen hefyd ar gael yn Gymraeg / This document is also available in Welsh

Councillors (Electoral vote, May 2022): Sam Bennett (Liberal Democrat – 590).
Turnout = 37%. Electorate: 2,667.



- **Location:** Directly south and east of Swansea city centre, either side of the River Tawe, and consisting of the localities of Maritime Quarter and Swansea Docks (SA1 Swansea Waterfront).
- **Adjacent Wards (Swansea):** St Thomas, Castle, Uplands.
- **Electoral Ward Review 2022:** Changed – a new electoral ward, consisting of southern parts of the former Castle and St. Thomas electoral wards.
- **Constituency area (Welsh Government / UK Parliament):** Swansea East (part) and Swansea West (part).
- **Population (Office for National Statistics rounded estimate, 2021 Census):** 3,600.
- **Area:** 3.4 sq. km. **Population Density:** 1,062 people per sq. km (ONS, 2021)
- **Employment (ONS workplace estimate, 2021):** n/a (no equivalent). Major employers: Swansea Council (Civic Centre), LC, National Waterfront Museum, Swansea Arena, Sainsbury, Admiral Insurance, University of Wales Trinity St. David, Associated British Ports (ABP), Marina and SA1 Swansea Waterfront businesses.

Ward features, facilities and localities:



ABOUT THE WARD

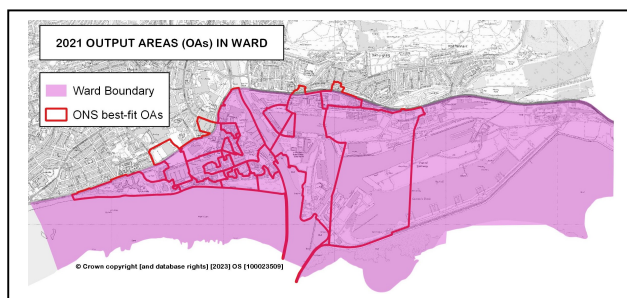
The Waterfront ward is located adjacent to Swansea city centre and docks, bounded by the A483 Oystermouth Road to its north and the Swansea Bay coastline. To the west of the River Tawe, the development of the Maritime Quarter from the 1980s created 1,000 new homes initially, largely in the form of apartments, followed more recently by the construction of residential units on Swansea Point and the Meridian Tower project.

East of the river, SA1 Swansea Waterfront is the marketing name given to the brownfield development area located in the northern part of Swansea Docks, mostly around the Prince of Wales Dock. SA1 is a mixed commercial and residential development, forecast to include over 2,000 new apartments and houses, together with the University of Wales Trinity Saint David Waterfront Campus, business and office space, institutional and community facilities, commercial leisure development and on-shore marina facilities. The area also contains Swansea's working port (ABP), with the capacity to handle vessels of up to 30,000dwt and offer berths and facilities for most types of cargo.

POPULATION AND HOUSEHOLD STATISTICS

Population estimates (2021 Census)

| Population | Waterfront | | Swansea |
|--------------|--------------|------------|------------|
| | Total | % | % |
| Aged: 0-4 | 72 | 2.0 | 4.8 |
| 5-15 | 108 | 3.0 | 12.2 |
| 16-24 | 771 | 21.4 | 13.0 |
| 25-44 | 1,161 | 32.2 | 24.2 |
| 45-64 | 832 | 23.1 | 25.3 |
| 65-74 | 388 | 10.8 | 10.8 |
| 75+ | 271 | 7.5 | 9.7 |
| Total | 3,603 | 100 | 100 |
| Female | 1,522 | 42.2 | 50.7 |
| Male | 2,081 | 57.8 | 49.3 |



Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the map above.

Summary

- 11th smallest ward population in Swansea, and 16th lowest population density (2021).
- Lower proportions of children aged 0-15 years.
- Higher percentages of people aged 16-24 and 25-44 years.
- Higher proportions of people born outside the UK, in non-white ethnic group and with higher level qualifications.
- Lowest average household size of Swansea's wards and very high proportion of one person (aged under 66) households.
- Significantly higher percentages of flats and private rented households.
- Higher proportions of economically active and inactive students.

Population characteristics

| People: | Waterfront | % | Swansea % |
|---|------------|------|-----------|
| born in the UK | 2,616 | 72.6 | 90.6 |
| born outside UK | 986 | 27.4 | 9.4 |
| in non-white ethnic group | 819 | 22.8 | 8.6 |
| able to speak Welsh (aged 3+) | 286 | 8.0 | 11.2 |
| in good health | 2,847 | 79.1 | 78.7 |
| disabled under the Equality Act | 782 | 21.7 | 22.4 |
| with Level 4+ qualifications (aged 16+) | 1,662 | 48.6 | 32.8 |
| with no qualifications (aged 16+) | 507 | 14.8 | 18.9 |

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

Household composition

| | Waterfront | % | Swansea % |
|--|--------------|---------------|---------------|
| Total households / (Average Household Size) | 2,281 | (1.52) | (2.22) |
| Composition: One person: Age 66+ | 291 | 12.8 | 14.5 |
| Other | 1,043 | 45.7 | 19.9 |
| Single family household: All aged 66+ | 125 | 5.5 | 9.5 |
| Married or civil partnership couple | 299 | 13.1 | 26.8 |
| Cohabiting couple family | 239 | 10.5 | 10.4 |
| Lone parent family | 83 | 3.6 | 12.6 |
| Other single family household | 57 | 2.5 | 0.7 |
| Other household types | 144 | 6.3 | 5.6 |

Source: 2021 Census, ONS (Table TS003).

HOUSING: Type and Tenure

| Household accommodation type | Waterfront | % | Swansea % |
|-----------------------------------|------------|------|-----------|
| Detached | 27 | 1.2 | 24.0 |
| Semi-detached | 68 | 3.0 | 34.5 |
| Terraced (incl. end terrace) | 262 | 11.5 | 25.4 |
| Flat, maisonette or apartment | 1,926 | 84.3 | 15.9 |
| Caravan or other mobile/temporary | 2 | 0.1 | 0.2 |

| Tenure | Waterfront | % | Swansea % |
|--|------------|------|-----------|
| Households: Owned: Outright | 441 | 19.3 | 35.4 |
| Owned with a mortgage or loan | 317 | 13.9 | 26.9 |
| Households: Rented: Social rented; from Council | 100 | 4.4 | 11.7 |
| Social rented; Other (incl. Housing Association) | 381 | 16.7 | 7.4 |
| Private rented | 992 | 43.5 | 18.0 |
| Other (incl. Shared ownership, Living rent free) | 52 | 2.3 | 0.6 |

Source: 2021 Census, ONS (Tables TS044, TS054).

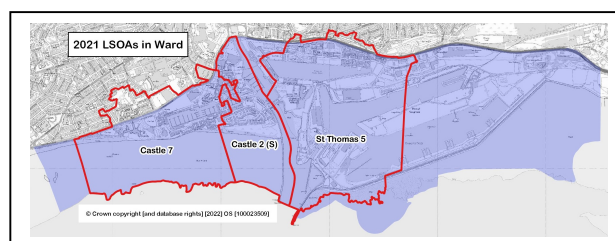
ECONOMIC ACTIVITY

| People aged 16 and over: | Waterfront | % | Swansea % |
|------------------------------------|--------------|-------------|-------------|
| Economically Active | 1,828 | 53.4 | 54.3 |
| Employees: Part-time and Full-time | 1,297 | 37.9 | 42.2 |
| Self-employed | 189 | 5.5 | 6.4 |
| Unemployed | 141 | 4.1 | 2.5 |
| Economically active student | 201 | 5.9 | 3.3 |
| Economically Inactive | 1,594 | 46.6 | 45.7 |
| Retired | 656 | 19.2 | 23.9 |
| Student | 530 | 15.5 | 8.4 |
| Looking after home or family | 86 | 2.5 | 4.2 |
| Long-term sick or disabled | 243 | 7.1 | 6.3 |
| Other | 79 | 2.3 | 2.9 |

Source: 2021 Census, ONS (Table TS066).

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – in this profile, the area consists of three current LSOAs (but parts of four LSOAs in WIMD 2019).



Highest index and domain rankings (Wales):

- Castle 7W – Community Safety (1st decile), Physical Environment (2nd decile).
- Castle 7E – Community Safety (1st decile).
- St Thomas 5 – Health, Housing (2nd decile).

| LSOA | Overall index | Domains: Income | | Employment | | Health | | Education | | Access to Services | | Housing | | Community Safety | | Physical Environment | | |
|-------|---------------|-----------------|-----|------------|-----|--------|-----|-----------|----|--------------------|----|---------|-----|------------------|----|----------------------|----|-----|
| Cas2S | 74 | 1034 | 90 | 1218 | 92 | 1184 | 102 | 1353 | 40 | 497 | 13 | 449 | 145 | 1844 | 37 | 424 | 17 | 515 |
| Cas7E | 79 | 1105 | 106 | 1536 | 100 | 1289 | 122 | 1622 | 46 | 577 | 14 | 479 | 123 | 1679 | 4 | 56 | 32 | 732 |
| Cas7W | 45 | 492 | 46 | 482 | 63 | 773 | 39 | 403 | 61 | 797 | 29 | 611 | 26 | 453 | 13 | 162 | 7 | 382 |
| ST 5 | 43 | 484 | 48 | 535 | 53 | 661 | 34 | 341 | 34 | 449 | 55 | 901 | 19 | 277 | 46 | 607 | 33 | 780 |

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

Note: rankings for the 'Castle 7' LSOA are unavailable from WIMD 2019 but are reflected in the above table as 'Castle 7E' and 'Castle 7W' which were the LSOAs at that time. The 'St. Thomas 2' LSOA was split into two following the 2021 Census with 'St. Thomas 5' the southerly of the two new LSOAs created. The rankings for the 'St. Thomas 5' LSOA above are those for the former 'St. Thomas 2' LSOA.

Note: The content in this profile will be developed as further ward data becomes available.

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