Feasibility Study/Outline Business Plan for Community Hub on Pennard Playing Field

To provide evidence of need and a business plan in order to proceed to funding applications for planning permission and surveys and completion of a Community Hub which will significantly improve the offer of facilities within Pennard and its surrounding wards.

Pennard Community, Current Playing Field Users Including:

● Pennard Cricket Club  
 ● AFC Pennard  
 ● Pennard Carnival  
 ● Youth Club  
 ● Potential New Playing Field Users.  
 ● Local Small Businesses  
 ● Local home workers  
 ● Party Hirers  
 ● Club events   
 ● Existing and potential Hall stakeholders due to increased facilities

(who would benefit for the dual environments).

**Strategic Aim 3:** Deliver a strong economy and vibrant communities  
**Objective 5:**  Support development of a self-sufficient rural economy  
**Objective 6:**  Support and develop cohesive, resilient and engaged communities.

In line with Strategic Aim 3, Objective 5 and 6 - the study will provide further evidence of need and will establish the priorities for the services and facilities for inclusion within the Hub e.g. Youth Cafe, multiuse hall/room, low cost shared office space as well as improved changing and shower facilities. In line with Objective 7 the study will establish if there is a need for free WIFI at the Hub.

**Project Information:**

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| Total Project Cost: | £6,000 |
| Total EU/Welsh Government Funding: | £4,960 |

**Mae’r ddogfen hefyd ar gael yn Gymraeg**

**This document is also available in Welsh**