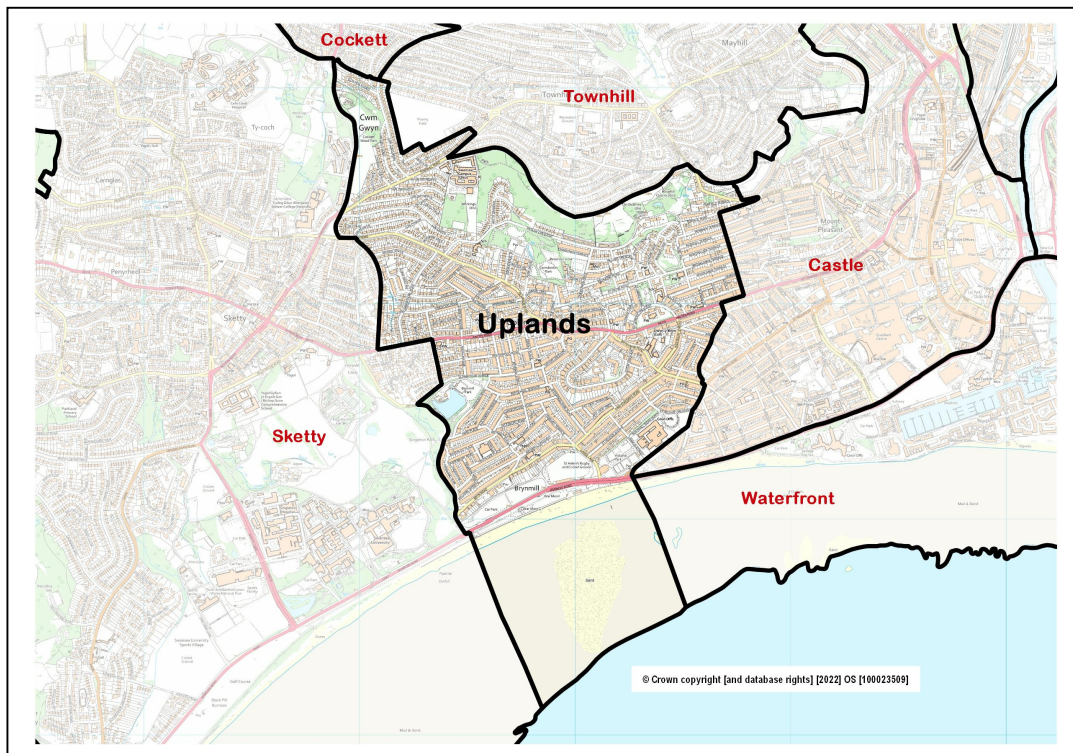


## UPLANDS WARD PROFILE

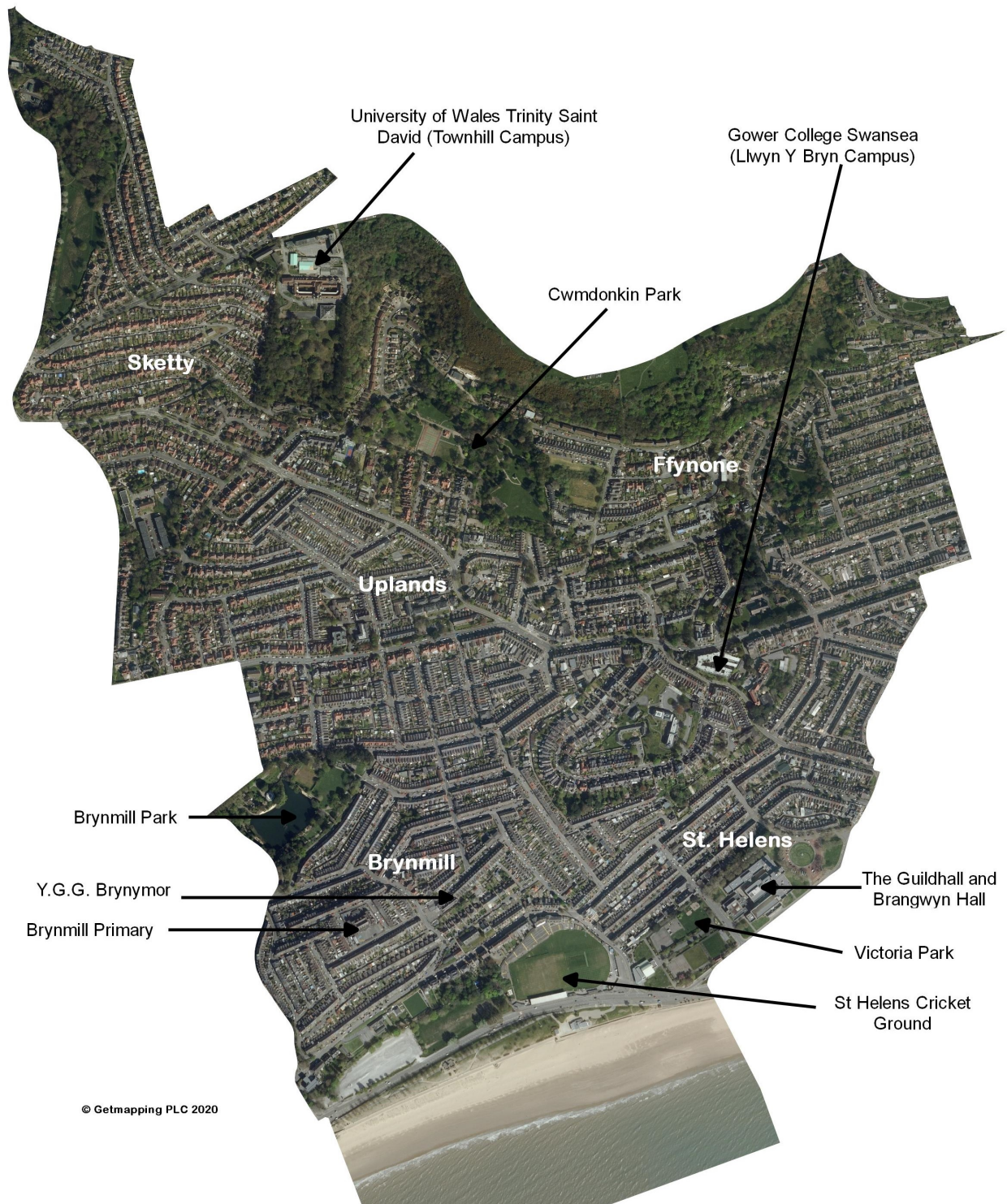
*Information, Research & GIS (Strategic Delivery Unit), July 2023*

**Councillors (Electoral vote, May 2022):** Peter May (Uplands – 1,978); Sandra Joy (Uplands – 1,787); Stuart Rice (Uplands – 1,663); Allan Jeffrey (Uplands – 1,641).  
**Turnout = 32%. Electorate: 10,342.**



- **Location:** Approximately 1 kilometre west of Swansea city centre, consisting mainly of the Brynmill, St. Helens, Uplands and Ffynone localities.
- **Adjacent Wards:** Sketty, Cockett, Townhill, Castle, Waterfront.
- **Electoral Ward Review 2022:** No change.
- **Constituency Area (Welsh Government / UK Parliament):** Swansea West.
- **Population (Office for National Statistics rounded estimate, 2021 Census):** 14,000.
- **Area:** 2.3 sq. km. **Population Density:** 6,096 people per sq. km (ONS, 2021)
- **Employment (former ward, ONS workplace estimate, 2021):** 3,500. Major employers: Swansea Council (Guildhall offices, schools), Gower College Swansea (Llwyn y Bryn campus), Oakleigh House School (Cognita), district shopping centre businesses.

## Ward features, facilities and localities:





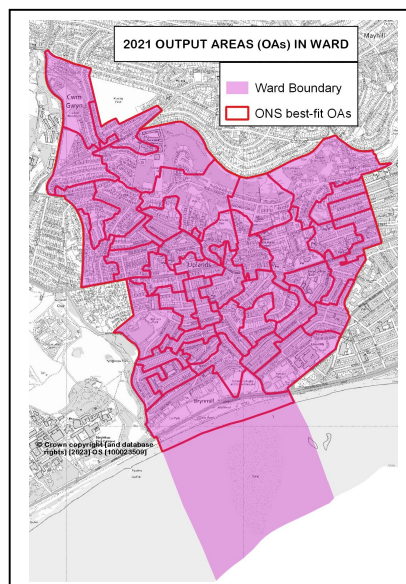
## ABOUT THE WARD

Uplands ward can be seen to have five distinctive housing areas. Brynmill consists of largely 2-3 storey Victorian terraced properties, and is a popular housing area in which many of the larger properties have been converted into flats. Cwm Gwyn is mostly semi-detached properties dating back to the 1930s on the hillside above Sketty. Uplands itself, south of Sketty Road and around the district centre, is an area characterised by large 5+ bedroom terraced properties. Since the 1970s, many of the properties in this area have been subdivided to provide flats and student accommodation, as well as private care homes. Ffynone contains some of Swansea's finest and largest Victorian town houses, including the Lord Mayor's Mansion House. Many of the larger properties on Uplands Crescent and Walter Road have been converted to office, hotel and commercial use, although in some cases these trends have recently reversed. Finally, St Helen's consists largely of 2-3 storey, late-Victorian terraced housing, offering a mixture of family and student accommodation.

## POPULATION AND HOUSEHOLD STATISTICS

### Population estimates (2021 Census)

Population	Uplands		Swansea %
	Total	%	
<b>Aged: 0-4</b>	366	2.6	<b>4.8</b>
5-15	933	6.7	<b>12.2</b>
16-24	5,412	38.6	<b>13.0</b>
25-44	2,968	21.2	<b>24.2</b>
45-64	2,511	17.9	<b>25.3</b>
65-74	972	6.9	<b>10.8</b>
75+	866	6.2	<b>9.7</b>
<b>Total</b>	<b>14,028</b>	<b>100</b>	<b>100</b>
Female	6,607	47.1	<b>50.7</b>
Male	7,421	52.9	<b>49.3</b>



Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the map above.

### Summary

- 4th highest ward population in Swansea, and the highest population density (2021).
- Lower proportions of young children and young people (0-15 years) and aged 45+.
- Very large proportion of people aged 16-24 years, mainly due to resident students.
- Higher proportions of people born outside the UK, in non-white ethnic group, in good health and with higher level qualifications.
- Highest average household size of Swansea's wards and high percentages of 'other' household types, again largely due to student households.
- High percentages of terraced and flat house types and private rented households.
- Higher proportion of economically inactive adults, in particular the student categories.

## Population characteristics

People:	Uplands	%	Swansea %
born in the UK	11,697	83.4	90.6
born outside UK	2,325	16.6	9.4
in non-white ethnic group	2,309	16.5	8.6
able to speak Welsh (aged 3+)	1,639	11.9	11.2
in good health	11,755	83.8	78.7
disabled under the Equality Act	2,624	18.7	22.4
with Level 4+ qualifications (aged 16+)	5,047	39.6	32.8
with no qualifications (aged 16+)	1,190	9.3	18.9

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

## Household composition

	Uplands	%	Swansea %
<b>Total households / (Average Household Size)</b>	<b>5,632</b>	(2.45)	(2.22)
<b>Composition: One person: Age 66+</b>	575	10.2	14.5
Other	1,474	26.2	19.9
<b>Single family household: All aged 66+</b>	310	5.5	9.5
Married or civil partnership couple	999	17.7	26.8
Cohabiting couple family	497	8.8	10.4
Lone parent family	372	6.6	12.6
Other single family household	66	1.2	0.7
<b>Other household types</b>	1,339	23.8	5.6

Source: 2021 Census, ONS (Table TS003).

## HOUSING: Type and Tenure

Household accommodation type	Uplands	%	Swansea %
Detached	415	7.4	24.0
Semi-detached	1,106	19.6	34.5
Terraced (incl. end terrace)	2,228	39.6	25.4
Flat, maisonette or apartment	1,880	33.4	15.9
Caravan or other mobile/temporary	3	0.1	0.2

Tenure	Uplands	%	Swansea %
<b>Households: Owned: Outright</b>	1,480	26.3	35.4
Owned with a mortgage or loan	1,115	19.8	26.9
<b>Households: Rented: Social rented; from Council</b>	93	1.7	11.7
Social rented; Other (incl. Housing Association)	500	8.9	7.4
Private rented	2,414	42.9	18.0
Other (incl. Shared ownership, Living rent free)	31	0.6	0.6

Source: 2021 Census, ONS (Tables TS044, TS054).

## ECONOMIC ACTIVITY

People aged 16 and over:	Uplands	%	Swansea %
<b>Economically Active</b>	<b>5,901</b>	<b>46.4</b>	<b>54.3</b>
Employees: Part-time and Full-time	3,459	27.2	42.2
Self-employed	745	5.9	6.4
Unemployed	300	2.4	2.5
Economically active student	1,397	11.0	3.3
<b>Economically Inactive</b>	<b>6,825</b>	<b>53.6</b>	<b>45.7</b>
Retired	1,771	13.9	23.9
Student	4,011	31.5	8.4
Looking after home or family	293	2.3	4.2
Long-term sick or disabled	477	3.7	6.3
Other	273	2.1	2.9

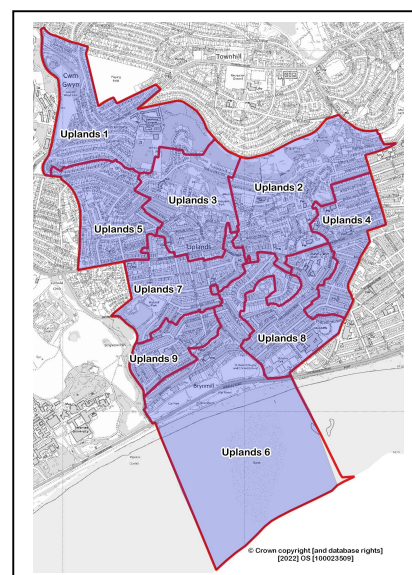
Source: 2021 Census, ONS (Table TS066).

## WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – in this profile, the area consists of nine LSOAs.

Highest index and domain rankings (Wales):

- Uplands 4, 6, 7, 8, 9 – Housing (1st decile).
- Uplands 2 – Community Safety, Housing (2nd decile).
- Uplands 3 – Housing (2nd decile).
- Uplands 8 – Physical Environment (2nd decile).
- Uplands 4 – Physical Environment (3rd decile).



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
Up 1	127	1783	136	1774	138	1767	110	1487	97	1415	132	1769	99	1451	76	1063	109	1549
Up 2	67	868	68	839	46	574	85	1065	103	1562	60	959	21	330	23	286	75	1242
Up 3	102	1541	107	1537	114	1500	117	1579	91	1340	103	1482	16	249	74	1024	114	1588
Up 4	60	774	69	854	85	1127	84	1048	75	1072	40	707	5	32	49	633	16	509
Up 5	130	1790	120	1652	136	1753	139	1831	140	1839	130	1742	51	800	109	1467	56	1012
Up 6	88	1298	105	1533	124	1622	97	1295	127	1748	32	623	6	65	60	789	66	1156
Up 7	106	1593	122	1667	142	1830	115	1572	139	1834	106	1503	7	91	87	1203	85	1346
Up 8	76	1072	96	1441	107	1450	74	933	98	1429	27	579	10	148	59	777	5	284
Up 9	90	1346	140	1815	147	1891	111	1514	76	1085	37	686	2	14	126	1686	115	1589

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

**Note:** The content in this profile will be developed as further ward data becomes available.

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