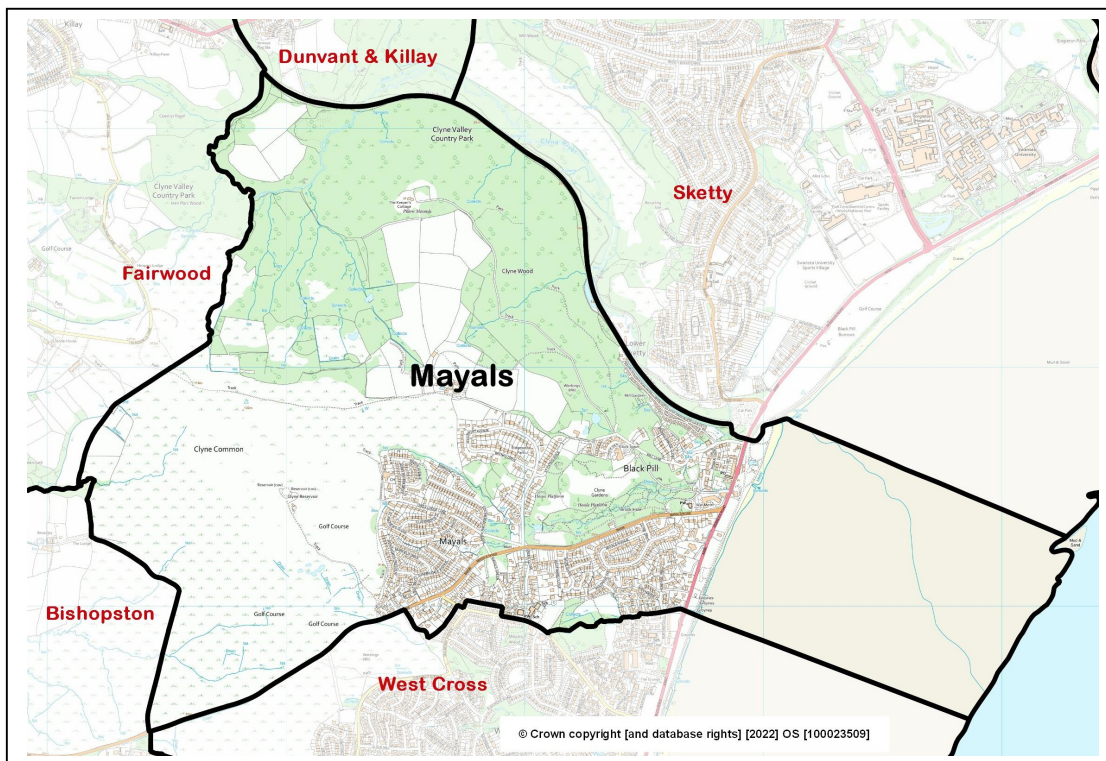# MAYALS WARD PROFILE

*Information, Research & GIS (Strategic Delivery Unit), **July 2023***

Councillor (Electoral vote, May 2022): Chris Evans (Green Party – 457).
Turnout = 51%. Electorate: 2,214

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➢ **Location**: Approximately 6 kilometres west of Swansea city centre.

➢ **Adjacent Wards**: West Cross, Bishopston, Fairwood, Dunvant & Killay, Sketty.

➢ **Electoral Ward Review 2022**: No change.

➢ **Constituency Area** (Welsh Government / UK Parliament): Swansea West.

➢ **Population** (Office for National Statistics rounded estimate, 2021 Census): 2,600.

➢ **Area**: 4.5 sq. km. **Population Density**: 568 people per sq. km (ONS, 2021)

➢ **Employment** (former ward, ONS workplace estimate, 2021): 300. Major employers: Swansea Council (primary school).

Ward features, facilities and localities:

Clyne Golf Course

Clyne Castle

Blackpill Lido

Clyne Valley Country Park

Blackpill

Mayals

Clyne Gardens

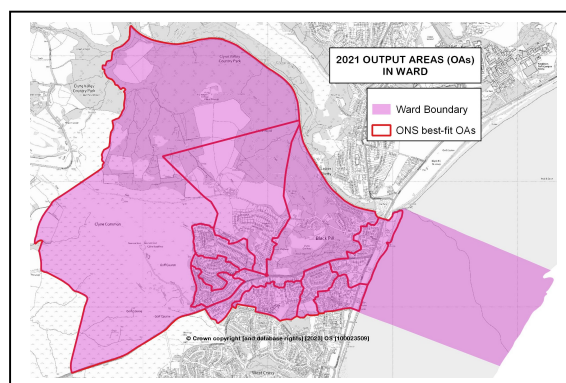Mayals Primary

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ABOUT THE WARD

Mayals ward is located on the western side of Swansea Bay, mid-way between Swansea and Mumbles, and includes the Clyne Valley and part of the Gower Area of Outstanding Natural Beauty (AONB). This area has attracted the development of large detached homes since Victorian times and remains one of the most affluent and sought-after housing areas in Swansea.

However, it also contains the small Mill Gardens residential park homes site, the occasional apartment block and early Victorian two-storey terraced properties on Mumbles Road. The majority of the area's housing stock was developed between the 1950s and 1970s.

POPULATION AND HOUSEHOLD STATISTICS

Population estimates (2021 Census)

Population	Mayals		Swansea
	Total	%	%
Aged: 0-4	88	3.4	4.8
5-15	301	11.7	12.2
16-24	182	7.1	13.0
25-44	393	15.3	24.2
45-64	734	28.6	25.3
65-74	412	16.1	10.8
75+	456	17.8	9.7
Total	**2,566**	**100**	**100**
Female	1,343	52.3	50.7
Male	1,223	47.7	49.3

2021 OUTPUT AREAS (OAs) IN WARD
Ward Boundary
ONS best-fit OAs

Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the map above.

Summary

➢ 2nd smallest ward population in Swansea, and 10th lowest population density (2021).

➢ Relatively high proportion of people aged over 45, especially those aged 65+.

➢ Lower proportions of young children (0-4 years) and people aged 16-44 years.

➢ Higher proportions (than Swansea average) with higher level qualifications, in good health, and able to speak Welsh.

➢ Larger percentage of older and married or civil partnership couple households.

➢ Higher proportions of detached and owned outright housing.

➢ Above average proportion of economically inactive adults, particularly retired, and self-employed.

Population characteristics

People:	Mayals	%	Swansea %
born in the UK	2,355	91.8	90.6
born outside UK	211	8.2	9.4
in non-white ethnic group	195	7.6	8.6
able to speak Welsh (aged 3+)	312	12.4	11.2
in good health	2,169	84.6	78.7
disabled under the Equality Act	387	15.1	22.4
with Level 4+ qualifications (aged 16+)	1,194	54.8	32.8
with no qualifications (aged 16+)	204	9.4	18.9

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

Household composition

	Mayals	%	Swansea %
Total households / (Average Household Size)	**1,184**	(2.17)	(2.22)
Composition: *One person:* Age 66+	273	23.1	14.5
Other	112	9.5	19.9
Single family household: All aged 66+	214	18.1	9.5
Married or civil partnership couple	422	35.6	26.8
Cohabiting couple family	72	6.1	10.4
Lone parent family	60	5.1	12.6
Other single family household	1	0.1	0.7
Other household types	30	2.5	5.6

Source: 2021 Census, ONS (Table TS003).

HOUSING: *Type and Tenure*

Household accommodation type	Mayals	%	Swansea %
Detached	563	47.6	24.0
Semi-detached	339	28.7	34.5
Terraced (incl. end terrace)	62	5.2	25.4
Flat, maisonette or apartment	185	15.7	15.9
Caravan or other mobile/temporary	33	2.8	0.2

Tenure	Mayals	%	Swansea %
Households: Owned: Outright	690	58.3	35.4
Owned with a mortgage or loan	345	29.2	26.9
Households: Rented: Social rented; from Council	6	0.5	11.7
Social rented; Other (incl. Housing Association)	35	3.0	7.4
Private rented	95	8.0	18.0
Other (incl. Shared ownership, Living rent free)	12	1.0	0.6

Source: 2021 Census, ONS (Tables TS044, TS054).

ECONOMIC ACTIVITY

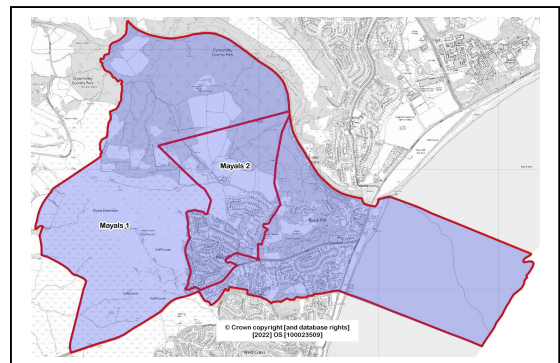| People aged 16 and over:	Mayals	%	Swansea %
Economically Active	**1,082**	**49.7**	**54.3**
Employees: Part-time and Full-time	804	36.9	42.2
Self-employed	225	10.3	6.4
Unemployed	19	0.9	2.5
Economically active student	34	1.6	3.3
Economically Inactive	**1,097**	**50.3**	**45.7**
Retired	878	40.3	23.9
Student	94	4.3	8.4
Looking after home or family	56	2.6	4.2
Long-term sick or disabled	31	1.4	6.3
Other	38	1.7	2.9

Source: 2021 Census, ONS (Table TS066).

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

➢ WIMD 2019 based on Lower Super Output Area (LSOA) geography – for this profile, the area consists of two LSOAs.

➢ No LSOA ranks highly in respect of the overall index or any of the domains.

Highest index and domain rankings (Wales):

➢ Mayals 1 – Physical Environment (5th decile).

LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
May 1	140	**1858**	129	1748	143	1833	141	1849	138	1828	86	1281	144	1843	119	1641	53	943
May 2	148	**1906**	147	1879	146	1877	148	1891	143	1859	102	1461	148	1876	146	1883	134	1735

*Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked **1-148** (Swansea), **1-1909** (Wales).*

Note: The content in this profile will be developed as further ward data becomes available.